

James Dixon, the Marketing and Development Director of AnyBodyCan Ltd., was a volunteer with a Southampton based charity before becoming its Business Development Manager in 1992. In 1995 he joined the national charity, SCOPE as a Community Development Officer where he led the formation of a number of new community-based organisations in West and North West London. Prior to 1992 he had followed a career in the marketing of international consumer goods including 6 years as a Director.

James spent 1999 studying Social Entrepreneurship under the direction of the late Michael Young at The Institute of Community Studies [now the Young Foundation] becoming, as a result, a Fellow of The School for Social Entrepreneurs. In 2000 he joined two experienced Social Enterprise Practitioners, Steve Manchee and Philip Angier, to form AnyBodyCan.

Philip Angier is an independent social economy consultant, and a Director of AnyBodyCan. A former Chief Executive of Traidcraft, Philip delivers organisational development, strategic and financial planning, social finance and social accounting programmes for AnyBodyCan. He is the Moderator of Shared Interest Society Limited, Chair of CapitaliSE CIC & Local Living Ltd and the project leader of 'Valuing the Difference', a social accounting project. Philip is also a visiting fellow of the University of Northumbria.

Steve Manchee is a widely experienced environmentalist and community development consultant who is active in promoting local growing schemes in schools and communities and in community-led doorstep recycling schemes. Steve leads AnyBodyCan's involvement in environmental sustainability and community development programmes. The founder of Earth Balance, Steve is a director of the Ouseburn City Farm and the non-executive Chair of AnyBodyCan.



AnyBodyCan

AnyBodyCan Ltd., a company, limited by guarantee, was established, in 2001 with the primary aim of assisting people and organisations to “be enterprising” in pursuit of their sustainable social aims and objectives.

AnyBodyCan's capabilities include:

**RESEARCH AND DEVELOPMENT
SOCIAL APPRAISAL & ACCOUNTING
ENVIRONMENTAL AUDITING
STRATEGIC PLANNING
SOCIAL MARKETING
'ENTERPRISE' FACILITATION
INCUBATION & HOSTING
BEST PRACTICE DISSEMINATION**

For further information about AnyBodyCan's, research-based, approach to sustainable Social and Community Development, please contact:

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SERVICES / CAPABILITIES:

1. **Research & Development:**
2. **Social Appraisal and Accounting:**
3. **Environmental Auditing:**
4. **Strategic Planning:**
5. **Social Marketing:**
 - Converting tangible & intangible assets into customer value
6. **Enterprise Facilitation:**
 - Producing the Goods/Service
 - Marketing the Goods/Service
 - Managing the Finances
7. **Incubation and Hosting:**
 - AnyBodyCan provides operational management support to a number of 'emerging' Social and Community Enterprises.
8. **Best Practice Dissemination:**
 - Access to AnyBodyCan's accumulated experience and operational models is available via **Coaching, Mentoring, Training and Facilitation** programmes.

RECENT CLIENTS INCLUDE:

- Norcare Limited
- CapitalISE CIC
- Young Advisors Newcastle
- Newcastle New Deal for Communities
- Ouseburn City Farm
- Pentagon Partnership
- L'Afrique a Newcastle

AnyBodyCan is a membership organisation and a company limited by guarantee, established in 2001, which works in a series of partnerships with other agencies and organisations to assist the development of an enterprising and entrepreneurial culture within the voluntary and community sector of the economy.

AnyBodyCan's innovative processes are designed to support the existing strengths of those directors, trustees and managers who wish to improve the sustainability of their organisations or enterprises, by generating a significant element of 'earned' or 'trading' income'.

The original idea behind AnyBodyCan was conceived at the School for Social Entrepreneurs, during 1999, and developed within The Newcastle upon Tyne Healthy City Project, during 2000/1. During 2005-7 AnyBodyCan, with support from The Northern Rock Foundation, funded a programme of research into the role of enterprise within the voluntary and community sector, which led to James Dixon being awarded a Master of Studies Degree in Community Enterprise by Cambridge University. This research highlighted the fact that there were significant problems being experienced, by the organisations studied, relating to marketing, but it also revealed a lack of clarity in issues of strategic planning, leadership, team roles and the nature of activities being undertaken.

AnyBodyCan is a founder member of the North East Social Enterprise Network [NESEP], and a member of the Hampshire and Isle of Wight Social Enterprise Network, [HIoWSEN]

AnyBodyCan's services are delivered by experienced, and appropriately qualified, practitioners led by Philip Angier [Social Appraisal, Accounting & Auditing], Steve Manchee [Environmental Sustainability & Community Development], and James Dixon [Research and Social Marketing].

Although best known for its work in the North East of England, the origins of AnyBodyCan can be traced back to Hampshire where its founder, James Dixon, returned to live in 2005.